

Media on Demand 27th November 2008
About today's speakers

Tim Marshall started his career in BBC TV, winning awards as an OB TV Producer and rising to become Head of Events and Assistant Head of Sports and Events Group where he was responsible for the coverage of major national events as well as sports, factual and entertainment content. In 1990, Tim moved to Walt Disney as Senior Vice-President and MD of Buena Vista Productions, where he was responsible for all international production of TV and new media including a wide variety of educational, factual and fiction content.

In 2000 Tim joined a new dotcom, Wide Learning, as Chief Operating Officer, a company producing on-line financial and regulatory e-learning content as well as developing a bespoke Learning and Content Management System. In March 2005 Tim became CEO at JANET, the organisation responsible for providing JANET, the UK's powerful world class research, learning and education network.

Tim's specialist interests are the transfer of development methodologies from the old media to the new as well as developing best commercial practice in the public sector.

John M Hickey Jr is the Senior Manager Higher Education (EMEA) for Apple. John has expertise in designing enterprise services to support 21st-century learning environments. He also has a strong background working with information security.

Prior to working at Apple, John worked in both Academic and Administrative computing services for private universities in the United States. For the past 14 years John worked with higher education customers in US as an Apple System Engineer.

His interests include hiking, camping, college sports and photography.

Luís Carrasqueiro is the Deputy Chief Executive of the British Universities Film & Video Council (BUFVC) which he re-joined in April 2008. His current role involves the running of BUFVC while re-invigorating the strategy and operations of the company. Previously he has worked for UCL and Imperial's London Centre for Nanotechnology as Deputy Director for Business and as a Senior Business Development Manager for Platts, McGraw-Hill. His first role in the UK, between 1999 and 2004 was with BUFVC as Assistant Director, overseeing the online delivery of projects and services. His academic background is in Astrophysics (University of Porto, Portugal) and he completed an Executive MBA at Cass Business School in London in 2003.

James Claydon is working at BBC Worldwide on an entertainment footage project. Prior to this James was Director of Entertainment at Getty Images and was VP of MediaVast in Europe where he ran such brands as WireImage, FilmMagic and WireImage Video. James has nearly fifteen years experience in photographic and video content sales and operations in the UK, US, and Europe working with clients such as Saatchi and Saatchi, MTV, The Sun, People Magazine, Sky. James currently owns two entertainment photo agencies (LFI and Idols).

Lorraine Estelle has many years' experience in the publishing industry and led the JISC Collections team for four years when it was within JISC. She was appointed chief executive officer in 2006.

George Auckland graduated from Durham University with a Degree in Applied Physics in 1969 he then joined the BBC as a Film Editor working on everything from Current Affairs through Drama to Children's Programmes.

In 1980, George moved into Production in Children's Department where he worked on *Blue Peter* and Johnny Ball's science programmes *Think of a Number* and *Think Again*.

In the mid 1980s, he joined in the Adult Education Department, where as a Senior Producer made a great range of programmes, from Adult Literacy and Numeracy, through Hands-on-Science to Cookery, as well as a number of programmes for Schools TV.

In spring 1996 George helped create the BBC Education Website, and in 1999 became Head of a new department: Digital Media, which won the Royal Television Society, Educational Television, 1999 Judge's Award in (received in 2000) for BBC Education Online. He currently runs the Innovations Unit within BBC Learning developing a suite of applications to help producers develop Interactive Television proposals and projects. Recently the unit has been given the go ahead to run the Learning Zone Broadband Clips library as a national project.

George has been the recipient of numerous Educational Television and Media awards. In 2007 he received the Royal Television Society, Education, Lifetime Achievement Award.